

## MONTHLY MEMBERSHIP PROGRESS REPORT

### District 13 OH3

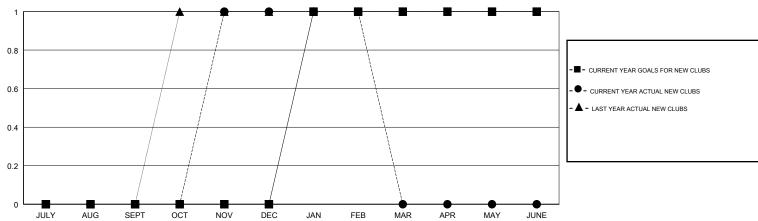
Results as of: 02/28/2018

# GMT: CINDY GREGG LOCATION OHIO GMT CA Clubs Members

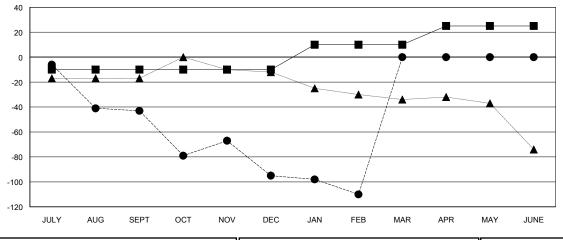
| Clubs  |                  |             |                  |  |
|--|------------------|-------------|------------------|--|
| RESULTS FOR 2017-2018                              |                  |             |                  |  |
| QUARTER  | NEW CLUB GOAL    | NEW CLUBS   | DROPPED CLUBS    |  |
| JULY/AUG/SEPT OCT/NOV/DEC JAN/FEB/MAR APR/MAY/JUNE | 0<br>0<br>1<br>0 | 0<br>1<br>0 | 0<br>4<br>0<br>0 |  |

| Methods                   |                                  |  |  |  |
|---------------------------|----------------------------------|--|--|--|
| RESULTS FOR 2017-2018     |                                  |  |  |  |
| MEMBER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL          | DROPPED MEMBERS ACTUAL (including transfers)                   |  |  |
| -10                       | 25                               | 60   |  |  |
| 0                         | 67                               | 102  |  |  |
| 20                        | 13                               | 28   |  |  |
| 15                        | 0                                | 0  |  |  |
|                           | MEMBER GROWTH NET GOAL  -10 0 20 | MEMBER GROWTH NET GOAL MEMBER GROWTH ACTUAL  -10 25 0 67 20 13 |  |  |

### GOALS AND ACTUAL NEW CLUBS CUMULATIVE



### GOALS AND ACTUAL MEMBERS CUMULATIVE



| -■- MEMBER GROWTH NET GOAL        |
|-----------------------------------|
| - ● - MEMBER GROWTH ACTUAL        |
| - ▲ - LAST YEAR MEMBERSHIP ACTUAL |
|                                   |
|                                   |
|                                   |

1,078 (68.23%)

| DROPPED CLUBS: 4 |     |
|------------------|-----|
| DDODDED MEMBERS  |     |
| DROPPED MEMBERS  |     |
| DECEASED         | 16  |
| CLUB CANCELLED   | 38  |
| OTHER            | 136 |
| TOTAL            | 190 |

| 28 CLUBS OF 62 ADDED 1 OR MORE |  |
|--------------------------------|--|
| NEW MEMBERS                    |  |
|                                |  |
|                                |  |
|                                |  |

|                   | FEMALE 502 (31.77%)                    |
|-------------------|--|
|                   | Women Percentage Fiscal Year Goal: 32% |
| RE FOR CUMULATIVE | TOTAL FAMILY UNIT MEMBERS              |

MALE

**GENDER DISTRIBUTION** 

312